

ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh faktor internal perusahaan terhadap harga saham perusahaan transportasi yang terdaftar di Bursa Efek Indonesia (BEI) periode 2013-2018. Faktor internal seperti rasio likuiditas yang di proksikan dengan *Current Ratio* (CR), rasio profitabilitas yang di proksikan dengan *Return On Assets* (ROA) dan rasio pasar yang di proksikan dengan *Price Earning Ratio* (PER).

Jenis penelitian ini adalah kuantitatif. Teknik pengambilan sampel yang digunakan dalam penelitian ini adalah *purposive sampling* sehingga diperoleh 9 perusahaan dari 20 populasi perusahaan transportasi yang terdaftar di Bursa Efek Indonesia (BEI) selama periode 2013-2018. Teknik analisis yang digunakan pada penelitian ini adalah analisis regresi linier berganda menggunakan SPSS versi 25.

Hasil penelitian ini dapat disimpulkan bahwa *Current Ratio* (CR) tidak berpengaruh secara signifikan terhadap harga saham perusahaan transportasi periode 2013-2018, sedangkan *Return On Asset* (ROA) dan *Price Earning Ratio* (PER) berpengaruh signifikan terhadap harga saham perusahaan transportasi periode 2013-2018.

Kata kunci : Rasio likuiditas, rasio profitabilitas, rasio pasar, harga saham.

ABSTRACT

This research aimed to find out the effect of companies' internal on stock price of transportation companies which were listed on Indonesia Stock Exchange (IDX) 2013-2018. While, the internal factors were liquidity was referred to Current Ratio (CR), profitability was referred to Return On Asset (ROA) and market was referred to Price Earning Ratio (PER).

The research was quantitative. Moreover, the population was 20 transportation companies which were listed on Indonesian Stock Exchange (IDX) 2013-2018. Furthermore, the data collection technique used purposive sampling. In line with, there were 9 companies as sample. Additionally, the data analysis technique used multiple linear regression with SPSS 25.

The research result concluded Current Ratio (CR) had insignificant effect on stock price of transportation companies 2013-2018. On the other hand, Return On Asset had significant effect on stock price of transportation companies 2013-2018. Likewise, Price Earning Ratio had significant effect on stock price of transportation companies 2013-2018.

Keywords: Liquidity, Profitability, Market, Stock Price



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